DESIGN BRIEF FORM

* indicates required field

1. CONTACT

Name*

Professor Farnsworth

Email*

p.j.farnsworth@mars.com

Phone

Institute / Company

Mars University

Please specify how you would like to be contacted*

- [x] Email
- [ ] Phone

2. WHAT TYPE OF GRAPHIC(S) WOULD YOU LIKE? Please select all that apply*

- [ ] Journal or Book Illustration
- [ ] Graphical Abstract
- [ ] Image Polishing and Enhancement
- [x] Data Visualisation
- [ ] Logo or Icon
- [ ] Other

If you selected 'Other' or want to provide more detail please specify your requirements below:

I 'd like one illustrated Venn diagram.

3. PROJECT DUE DATE

Please specify the date(s) (dd/mm/yy) that you need the work(s) completed by*

19/09/19 Draft due date

02/10/19 Final due date

Any other info

4. TARGET AUDIENCE

Please specify your primary target audience and note if you have more than one intended audience for the graphic(s). If you want the figure to be used in multiple communication types, such as a journal article, press release, grant proposal and in public outreach, then we can create multiple versions of a figure for each of these purposes at no extra cost to you.

The figure is intended for use in a paper that will be submitted to the Journal of Ecology and Conservation. I would also like the figure to be usable in public outreach material (e.g. blogs).

5. WHAT SHOULD THE GRAPHIC(S) ACCOMPLISH?

In a few sentences, please outline what you would like the graphic(s) to communicate and achieve in the context of your research*. Where possible, please send us the abstract or pre-print of the article which the graphic(s) is / are being created for. When we read your work it helps us to create figures that reflect your written content and enhance the text.

This figure is for use in a publication 'The conservation status of Mongolia's reptiles: their distribution and vulnerability to climate change'. The central aim of the study is to summarise and map the range, threat status, and modelled resilience of Mongolia's reptiles to predicted climate change over the next century. The figure should consist of a 3-component Venn diagram that illustrates the percentage of species that are categorised as being 'unprotected', ' sensitive', and as having 'low adaptability potential'. Species that fall into all 3 of these categories are defined as 'highly vulnerable' (n=6). Each circle should be labelled according to its specific category (e.g. 'Unprotected'). Each circle should be annotated with the percentage value of the number of species that belong to that specific category. The figure should have a box underneath the diagram listing the names of the six most vulnerable species. A black silhouette of each of these species (with scale bar) should be included, along with text on each species' habitat preferences, estimate population numbers and population decline over the last 20 years (I will provide you with the data for the categories listed above).

6. COPYRIGHT INFORMATION

Please identify whether any material you want us to use directly in a project is subject to copyright*. Please also confirm you have received permissions to use any copyrighted data, text and images, or tell us if permissions are pending*. Where possible tell us if you want an image to be reproduced, adapted or redrawn. If you are unsure about copyright please check our FAQ page or contact us.

The plotted data and text based data I am sending you is not subject to copyright.

7. DESIGN EXAMPLES

If you have any rough sketches of your desired illustration that will help us to clarify the layout and flow of information you want, you can send them with this form via email to contact@researchfigures.com. If you have a particular style and format in mind you can also describe this below and email us any example graphics that you would like the illustration to resemble. This could be an existing journal figure, web image etc. If you want to enhance any of your existing figures please send them via email with this form.

I have attached an example image which I would like the figure to broadly look like. In particular I would like the layout of this figure to be followed, with silhouettes of each vulnerable species appearing underneath the Venn diagram.

8. DESIGN SPECIFICS

Please let us know the 'must have' design elements for your graphic(s). For journal figures we make sure that all work meets the requirements set by your target journal. We encourage you to let us know about any other specifics for the graphic(s). These can be as detailed as you like or left to the discretion of our designers. The information you enter here will be used to help define the list of 'Deliverables' for your Project, which we will need to meet before the Project can be marked as completed. As such, these requirements should be able to be verified objectively. The following categories can be used to help you set your requirements.

COLOUR SCHEME: What schemes (e.g. earth tones, pastels, brights) and specific colours would you like? If you wish you can email us examples, provide links to the schemes you want to use, or describe how different elements of the graphic should be coloured.

COLOUR SPACE: Would you like separate versions of the image that can be published in print format (using a CMYK colour mode), online (using a RGB mode), or both?

DIMENSIONS: We will follow your target journal requirements. However, if you know the orientation and size of the figure on the page, or the precise dimensions of trim size (edge to edge dimension) you require, please provide them below.

IMAGE RESOLUTION: We generally save images at a resolution of 300 DPI for digital viewing. If you would like versions of the final image at higher or lower resolutions, or for print specifically, please let us know below.

FONT STYLE AND TEXT SIZE: We will use fonts that comply with your target journal's guidelines. Please let us know if you would like any specific font types or styles of font (italicised, bold etc.) for different elements of the design.

COLOUR SCHEME

Venn diagram circle colour should follow a colour-blind-friendly pallet. Colours should be bright pastels. All circles forming the Venn diagram should have a solid black border.

COLOUR SPACE

I would like RGB and CMYK versions of the image.

DIMENSIONS

The figure should be portrait and fit a single column width as specified by the Journal of Ecology and Conservation.

IMAGE RESOLUTION

FONT STYLE AND TEXT SIZE

All text should use aerial bold font, size 10. The annotation text should be capitalised.

NOTES FOR THE DESIGNER

9. WHICH FILE FORMATS WOULD YOU LIKE?

Please let us know which formats you would like the final graphic(s) to be deliver to you in

- [x] .pdf
- [ ] .jpg
- [x] .ai
- [ ] .esp
- [x] .png
- [ ] .tiff
- [ ] .ppt
- [ ] Other

If you selected 'Other' please specify below:

10. EMAIL THIS FORM TO: CONTACT@RESEARCHFIGURES.COM

Please tick the box to confirm that you have read our Privacy Policy and User Agreement & Terms of Service before sending this form:* [x]